



## ABOUT THE EVENT

2090: Innovate 2 Sustain; the hackathon is brought into force by the Department of BBA and BBA in Business Analytics, Faculty of Management and Commerce. PES University in collaboration with organizations that aim sustainability as its core agenda is dedicated to bring together visionaries, innovators and change makers under one roof.

## THEME

Pioneering a Sustainable Future  
Our mission is to channel intellectual capital towards achieving the United Nations' 17 Sustainable Development Goals (SDGs).



DEPARTMENT OF BBA & BBA ANALYTICS  
IN ASSOCIATION WITH



*presents*



### CONTACT:

Shreya-6362721865  
Nishanth-9036059184  
Akshay-8197180627

SCAN ME



13 & 14th October  
2:00 PM - 2:00 PM  
PESU52

## OBJECTIVES

- Step into the sustainability arena with an entrepreneurial mindset that's set to disrupt.
- Be the Insider Rebel: Innovate from within.
- Get Coached by the industry leaders.
- Driving actionable plans that serve both business goals and the planet.
- Network with people who are driven as you are and get your next LinkedIn connection.

Hackathon 2090  
Innovate 2 Sustain  
"Where Dreams Ignite  
Reality"



## EVENT HIGHLIGHTS

1. Brain Fuel: mind-bending puzzles that boost your observation
2. Blueprint to Brilliance: A hands on experience with business canvas model
3. Wisdom Worth Your Time: Absorb insights from industry leaders
4. Walk the Talk: An eco-conscious event with sustainable giveaways  
Because we believe in practicing what we preach.



## SPEAKER SESSION: MIC DROP MOMENTS

Session 1: The Future is Agile

Session 2: The Green Frontier

## COLLABORATORS

